

# The 10 Most Popular Stocks on Public

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# The 10 Most Popular Stocks on Public

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At Public, we want to give all our members the tools and knowledge they need to be successful investors. The edge Public gives our users over other investing apps is actually other users. Being able to connect and share information with millions of investors allows you to gain new insights and spot trends before they reach “traditional” investors on Wall Street. Public has democratized investing, and empowered over 50 million investors. To help our investors grow their portfolios, we’ve collected the 10 most popular stocks on Public last quarter. Consider adding these trending stocks to your portfolio.

## **Apple (AAPL)**

Apple's biggest strength lies in its user base. Apple's customer retention rate is 90%, the highest among smartphone makers. This, combined with the company's history of innovation across multiple product categories, from smartphones to laptops to smartwatches, makes it a leader in the consumer electronic space. In addition, the tech giant has seen tremendous growth in its services like Apple Music, iCloud, and the App Store.

While the company is one of the biggest tech companies in the US, Apple also has a lot of room for growth. Emerging markets like Africa and India offer high potential for growing their user base. Combine this with Apple's ventures into sectors like healthcare, enterprise solutions and AR, and you have a highly successful company with the potential to grow much larger.

## **Amazon.com (AMZN)**

The leader in online retail, Amazon has a position other online retailers can't touch. With its wide selection of products and competitive pricing, it doesn't really have much competition in that space. Meanwhile, Amazon Web Services (AWS) is the leader in cloud services, serving giant companies like Netflix and Twitch.

Amazon's subscription service Prime also boasts over 200 million members, offering a steady income stream that complements its retail business. The company also invests heavily into new technology like AI and robotics, allowing them to automate large parts of their business, leading to cost cutting and greater efficiency. All of this together makes Amazon one of the strongest stocks on the market, and one of the most popular stocks on Public.

## **Disney (DIS)**

Modern day Disney is a media behemoth. Between Marvel, Star Wars, Pixar and classic Disney IPs, the house that Mickey built has a gigantic stable of characters that are household names. These brands have led to unprecedented growth for the company in numerous sectors. From their thriving theme park business to their wealth of streaming content, the company has found numerous ways to monetize their iconic characters.

This extends to merchandise too, which is one of the company's biggest income streams that is often overlooked. Add to this their large investments in AR and VR, and you have a company poised to take their iconic brands into the future, and one all investors should consider for their portfolio.

## **Alphabet (GOOGL) and Alphabet (GOOG)**

I'm listing these two stocks together because they are for the same company, Alphabet. The difference is voting rights.

GOOGL shares offer voting rights, while GOOG doesn't. This also means that GOOG shares tend to be cheaper.

Whichever you choose, you're investing in an incredibly healthy stock. While the company's biggest asset continues to be its search business, the company has a large, diverse portfolio. From Youtube to Android, the company has a large amount of upside. And looking at their investments into both AI and the cloud, the company has an eye to the future that should mean it remains relevant and continues growing into the future.

## **META (META)**

Between Facebook, Instagram, Messenger, and WhatsApp, Meta has over 3.5 million users across its various platforms. Such a large user base could be reason enough to invest in the company. However, the company also boasts a strong financial position, and a CEO whose vision has guided the company from the beginning, Mark Zuckerberg.

Meta has also invested heavily into ecommerce across its platforms, an investment that has started to pay off for the company. Add to this the company's investments in the Metaverse and VR in general and you have a company that's moving steadily into the future with a vision a lot of companies lack, and one that offers a lot of upside for potential investors.

## **Microsoft (MSFT)**

Microsoft has been a computing powerhouse since the 90s, defining the idea of the PC for generations. But moving into the future, the company has made promising investments in a variety of sectors. From its large investments into its video game business and its subscription service Xbox Game Pass (culminating in the purchase of both Bethesda and Activision Blizzard, after buying multiple smaller developers) to its trailblazing investments into AI with Chat-GPT, the company is at the forefront of modern computing.

In addition, they've released a Chromebook competitor to help them win back some of the education market. Add to this the continued dominance of Microsoft Office and their heavy investments into their cloud business with Microsoft Azure and Xbox Cloud Gaming, and the company looks to continue growing at a fast rate.

## **NVIDIA (NVDA)**

With over 80% of the AI Accelerator market, Nvidia is leading the charge in the AI revolution. But their hardware business goes far beyond that. When it comes to GPUs, Nvidia is still the brand that PC gamers trust, offering high end performance and unmatched graphical fidelity when it comes to PC gaming. The company also has a large stake in VR, thanks to its investment in Omniverse, their 3D collaboration platform.

With their entry into healthcare with their Clara platform and their investments into self-driving vehicles with their Drive platform, the company has plenty of room for growth. Add to this their strong cash position and a CEO who is always pushing the company forward, and you have a stock that looks poised to grow much bigger.

## **Rivian Automotive (RIVN)**

Backed by Amazon, Rivian Automotive is an EV startup with a focus on premium electric vehicles that are made for adventures. This focus is exemplified by their R1S SUV and R1T pickup truck. They're tapping into a new market by offering EVs for off road travel and longer driving ranges.

Rivian also invests heavily into autonomous vehicles and their battery technology, which is some of the most innovative in the space. With their partnerships with Ford and EV battery startup Redwood Materials, the company occupies a unique place in the EV market, and could offer a cheap path for investing in the space.

## TSLA (TESLA)

Tesla was one of the first companies to enter the EV space, and has done so successfully and aggressively. The company is rapidly expanding, with production in The US, Germany and China, with plans to continue expanding. In addition, Tesla has made giant strides in areas like battery swapping and charging infrastructure as well, increasing the upside of the stock significantly.

The company also strives for vertical integration, meaning they handle both distribution and production. This includes battery cell manufacturing, innovation in charging networks, and software development. Controlling the entirety of their ecosystem means easier optimization, greater efficiency, and large cost savings. With CEO Elon Musk constantly innovating, the company looks to be a mainstay in the EV market, and is a stock every investor should consider.

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