

Unlock Wall Street Secrets: 5 Beginner-Friendly Guides to Master Investing

Public offers plenty of robust tools and advice, including the chance to connect with other investors. However, if you want to dive deeper into investing, there are a large number of books on investing for beginners that can help you master the stock market. We've selected 5 of the best books for amateur investors to help you along your investing journey.

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For decades, investing in the stock market was difficult for most people. If you didn't have a financial advisor or stockbroker, your options were extremely limited. But with the advent of the internet and no commission investing apps like Public, investing has never been simpler. The stock market has been democratized, giving people a chance to grow their wealth in new and exciting ways. But investing still requires knowledge of how the market works and how best to invest your money. Public offers plenty of robust tools and advice, including the chance to connect with other investors. However, if you want to dive deeper into investing, there are a large number of books on investing for beginners that can help you master the stock market. We've selected 5 of the best books for amateur investors to help you along your investing journey.

One Up on Wall Street by Peter Lynch

[One Up on Wall Street](#) makes the case that the average person has an edge over the rich when it comes to investing. By understanding the brands you're investing in, it gives you insight the rich lack. Seeing a brand in a grocery store and noticing that it's superior to its competitors and always seems to be sold out can clue you into a good investment way before it's on the radar of wealthy investors. That's only the beginning of the knowledge Peter Lynch (one of America's most successful mutual fund managers) imparts in this book that serves as a primer for new investors.

The Intelligent Investor by Benjamin Graham

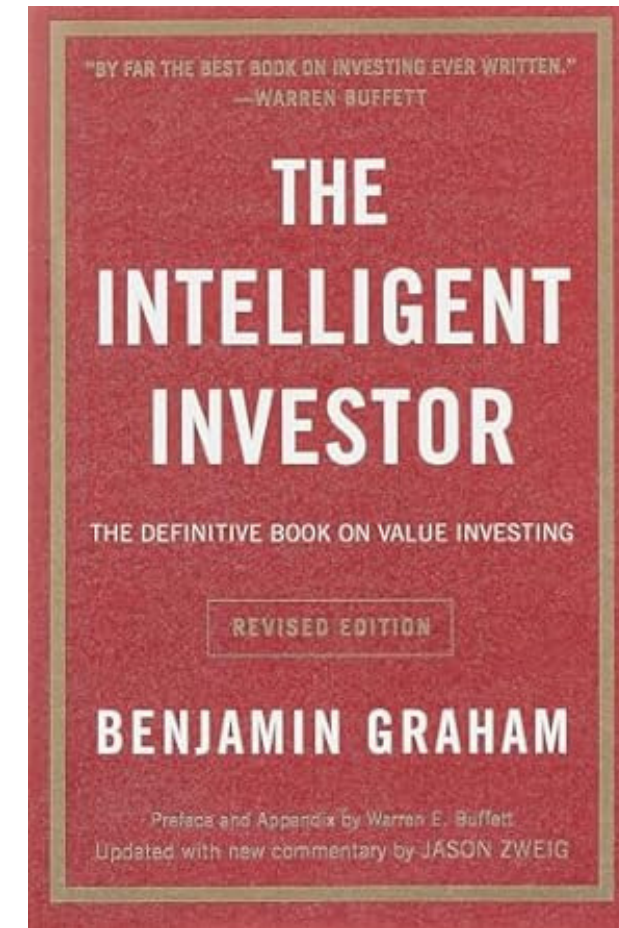
Written in 1949, [*The Intelligent Investor*](#) by Benjamin Graham offers timeless advice on value investing (identifying and buying stocks for less than their intrinsic value) as well as advice on long term investing. It explains the volatility of the market and how a good investor has control over their emotions so they don't get caught up in the “mood swings” the market frequently has. It also explores the different investment strategies you can employ to be successful. An investing classic, this book offers advice that will always be relevant to any investor.

The Little Book of Common Sense Investing by John C. Bogle

While stock picking can be extremely lucrative, [*The Little Book of Common Sense Investing*](#) by John C. Bogle (the “Grandfather of Indexing”) argues that investing in index funds is the safer route to long term wealth. For new investors who are risk averse, this book offers a path forward that fits their goals. In addition, his no-nonsense approach to investing offers easy to understand concepts and techniques that could help any investor, making it an invaluable tool for all investors, new and experienced.

The Psychology of Money by Morgan Housel

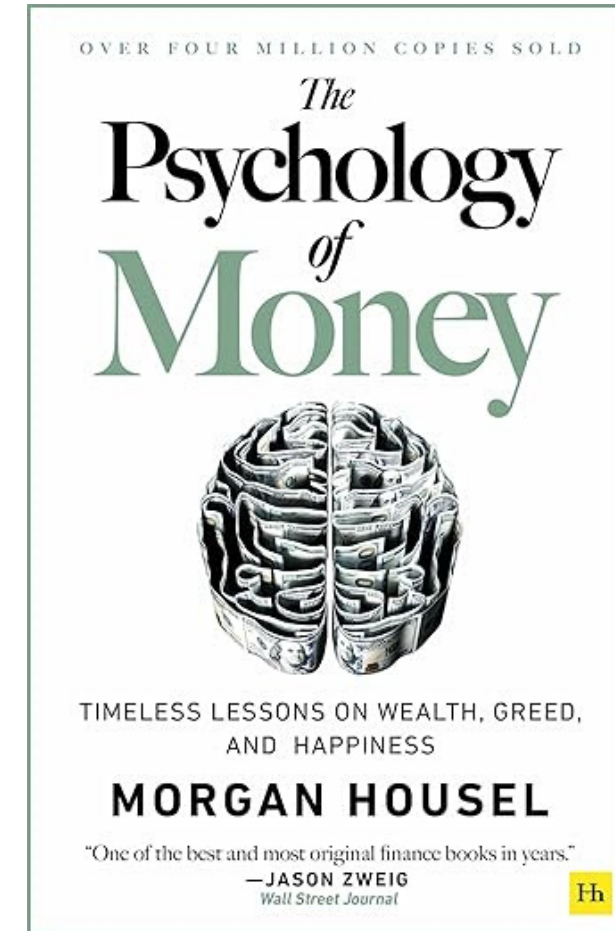
A lot of errors new investors make come down to human psychology. Biases and fallacies work their way into people’s investment strategies (or derail them entirely). [*The Psychology of Money*](#) by Morgan Housel explores these errors in



thinking and offers ways to avoid them, leading to wiser financial decisions. By emphasizing good financial habits and critical thinking, this book offers a solid psychological framework you can adopt to help you begin to build wealth and conquer the stock market.

The Four Pillars of Investing by William J. Bernstein

Offering a strong foundation for investors to begin building their portfolios, [The Four Pillars of Investing](#) by financial theorist William J. Bernstein is a must for any amateur investor. His book breaks investing down into four pillars: theory, history, psychology, and business. The book explores each of these pillars at length, leaving the reader with the knowledge they need to understand and thrive in the stock market. After presenting the reader with these concepts, Bernstein explains how to best apply this knowledge, and how to best plan and design your portfolio for your particular investing goals.



These 5 books act as a perfect introduction to investing. They offer everything you need to tackle the stock market, and when used in conjunction with the social tools and other resources on Public, they give you everything you need to be a successful investor. [Download Public so you can begin your investing journey](#) and become part of the social investing revolution. [Download our app today](#), and Invest in Public.